

# Terrence Johnson

MMJ/PRODUCER, M.S. Media Advocacy

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## Experience

### WGBH

FEBRUARY 2020 TO PRESENT

Associate Digital Producer/Co-Host, Keep It Social

- View and select the strongest and most accurate visual and audio elements for the show.
- Make sure all video elements are prepared properly for air and that the metadata is accurate. Work with the control room to communicate the status of video elements and ensure best elements are available quickly.
- Book guests for show and pitch ideas for segments.
- Coordinate lifecycle of digital content features for the series website, from ideation to technical implementation, in collaboration with designers, developers, and other producers.
- Collaborate in the optimization of content for multi-platform distribution. Work closely with Marketing/Audience Development colleagues to help implement social media strategies throughout the year.
- Other responsibilities include ordering and/or producing graphics, segments, as well as some light editing use technological tools to research and gather archive video.
- Collaborate and contribute to other projects and activities with other series staff as assigned.

### WBZ | CBS Boston

AUG 2019 TO JANUARY 2020

WBZ News Apprentice

The purpose of the Program is to develop strong newsroom leadership skills for those interested in behind the scenes editorial opportunities, as well as to attract a diverse pool of talented individuals who will contribute to our story selection and execution.

- Produce Amazon Echo Update for Noon Show
- Produce the 6:30 web cut-in
- Produce and interview satellite content for weekend show
- Write stories for the noon, 5pm, and 5:30pm news show
- In the field reporting, and copy editing

### Civil Rights and Restorative Justice Project

MAY 2019 TO AUG 2019

Research Investigator

The Civil Rights and Restorative Justice Project (CRRJ) at Northeastern University School of Law conducts research and supports policy initiatives on anti-civil rights violence in the United States and other miscarriages of justice during the period 1930-

1970. CRRJ serves as a resource for scholars, policymakers, and organizers involved in various initiatives seeking justice for these crimes.

- Researched lynchings in Mississippi during Jim Crow Era
  - Interviewed descendants
  - Produced, edited, and anchor podcast (30+ mins)
  - Obtained vital records from Federal Departments
  - Coordinated interests and goals of organization and constituents
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**Northeastern University, John D.  
O'Bryant African American Institute**

JAN 2019 TO AUG 2019

Graduate Programs Assistant

- Produced programming for student body, staff, and faculty
  - Produced 1st Pageant at Northeastern University; Miss Renaissance
  - Mentored students through community service, tutoring, and speaking engagements.
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**WGBH**

JAN 2019 TO MAY 2019

Basic Black: Production Intern

- Worked to facilitate and produce content for weekly show focused on black and brown experiences within the Greater Boston Area.
  - This includes but is not limited to: researching, producing and editing, planning and logistical support, and providing social media content and insight.
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**WRBB Radio Northeastern University**

SEP 2018 TO APR 2019

Co-Creator/Founder: Black in Boston Podcast

- Produce, write and edit content for podcast on first-hand experiences while transitioning and living in Boston.
  - Record stories and interviews with co-anchor and assist in show promotion.
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**University of Mississippi**

JAN 2017 TO AUG 2018

News Reporter/Anchor

- Reported for university's news station weekly
  - Edited, produced news packages for air
  - Continuously provided niche content for station and viewership
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**University of Mississippi**

AUG 2016 TO DEC 2016

Broadcast Specialist Intern

- Worked with a communications specialists to produce news and social packages from the university social mediums
  - Produced social media campaigns for university
  - Edited, shot content
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*Education*

**Northeastern University**

2018 TO 2019

Master of Science - MS

The MS in Media Advocacy is an interdisciplinary degree designed to teach strategic advocacy skills to communications, nonprofit and government affairs professionals and prepare graduates to succeed as resilient, media-empowered citizens in a global society.

**University of Mississippi**

2014 TO 2018

Bachelor of Arts (B.A.) in Journalism

•Minor; African-American Studies

*Skills*

•Versatile TV Writer, Adobe Editing, iNews and Rundown, Community Outreach, Work Very Well with Others, Microsoft Office, Media Relations, Leadership, Staff Development, Microsoft PowerPoint, Storytelling, Multimedia, Social Media, Social Networking, Public Speaking, Sexual Violence Professional Trainer

*Projects*

**The Red Record: Hosea Carter**

MAY 2019-AUG2019

<https://soundcloud.com/the-red-record/red-record-hosea-carter1>

•Wrote, edited, produced, and voiced the story of Hosea Carter. Carter was a father of 4 and veteran who was lynched for speaking to a white woman in the Mississippi South.

*Languages*

**English**

*Certifications*

**Mentors in Violence Prevention**

JUNE 2019

Northeastern University's Center for the Study of Sports in Medicine

Mentors in Violence Prevention (MVP) is one of the original gender violence, sexual harassment, and bullying prevention programs. It was first developed as a sports culture initiative in 1993 by Dr. Jackson Katz and his colleagues at Northeastern University's Center for the Study of Sport in Society.

**CPR**

AUG 2015 TO AUG 2016

American Heart Association | American Stroke Association

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*Awards*

Dean's Award for Excellence in Journalism, ***Meek School of Journalism and New Media***

Hall of Fame Inductee 2018, ***University of Mississippi***

Distinguished Man of Color, ***City of Shuqualak, MS***

I Am Black Excellence Award, ***University of Mississippi Black Student Union***

MOST Conference Service Award, ***Center for Inclusion and Cross Cultural Engagement***

Outstanding Leadership and Service, ***Office of Admission at the University of Mississippi***

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